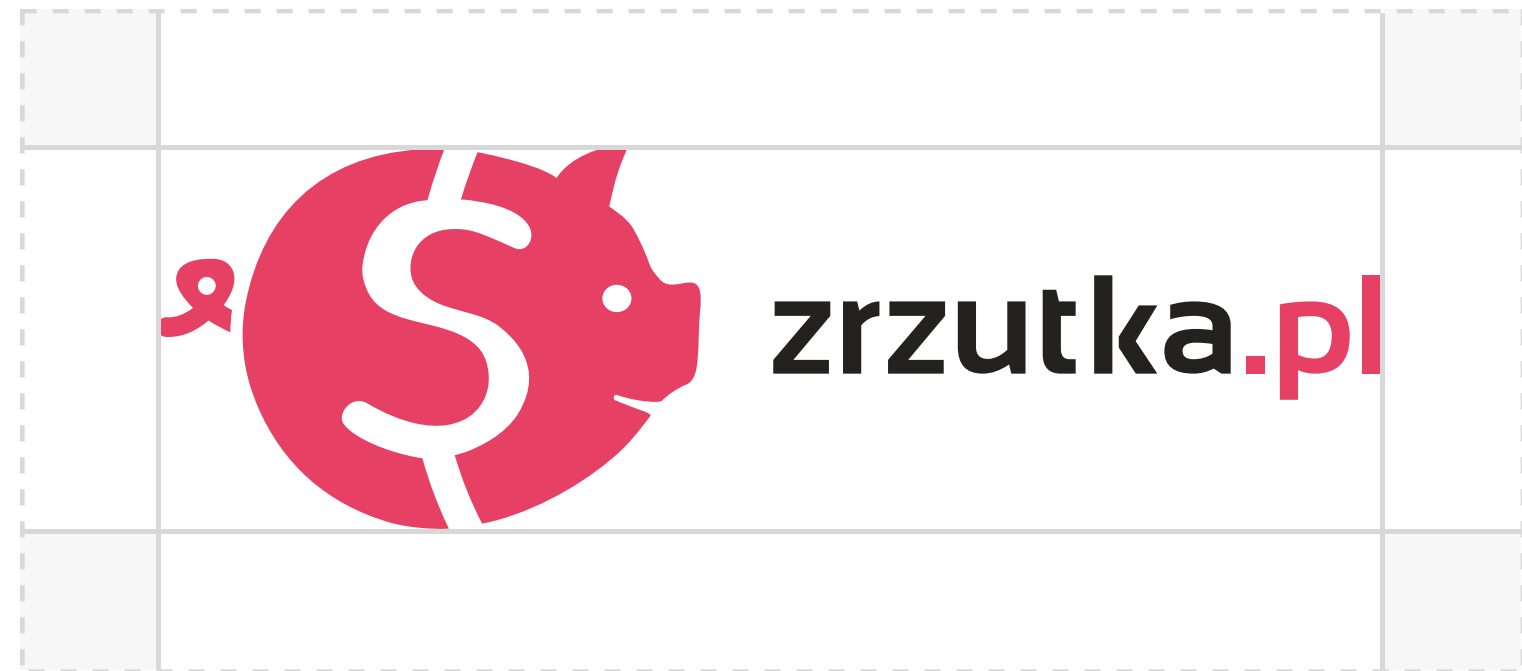


Zrzutka.pl Brand Guidelines

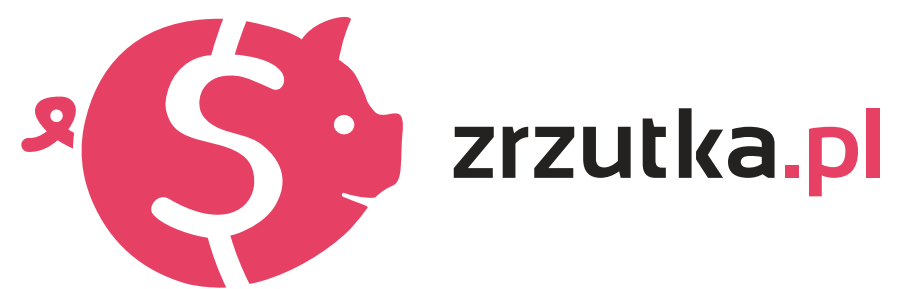
Brand Guidelines

Logo versions

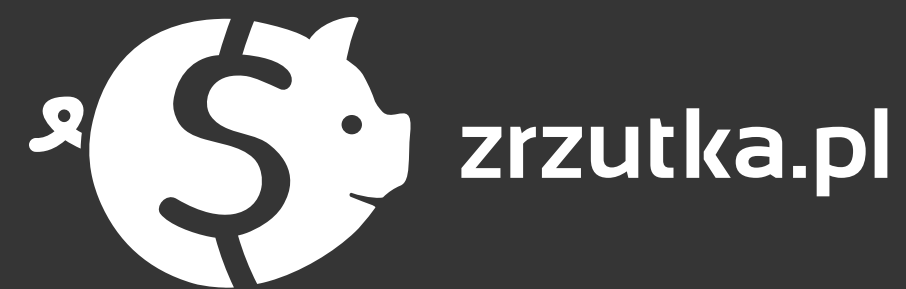


Brand Guidelines

Logo positive

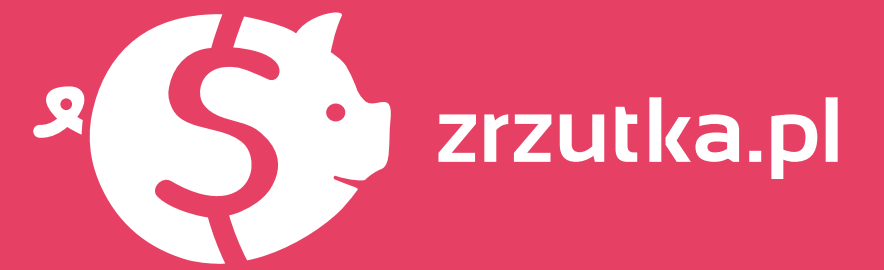
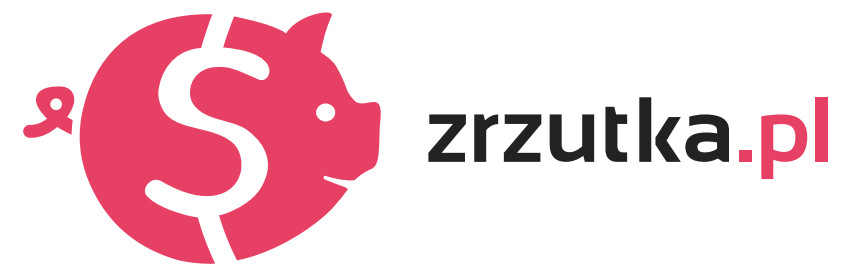


Logo negative



Brand Guidelines

Logo Do's ✓

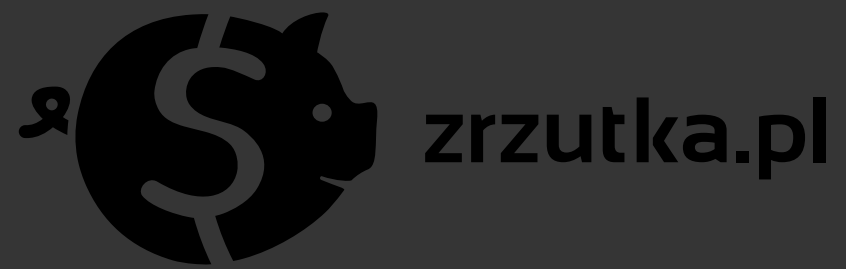


Brand Guidelines

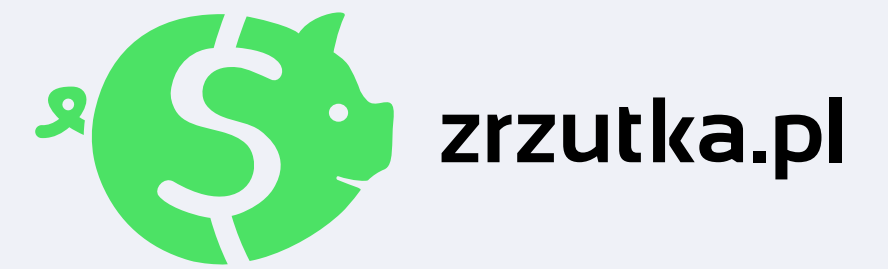
Logo Don'ts



Too low contrast



Too low contrast



Colors not mentioned in Brand Guidelines



Brand Guidelines

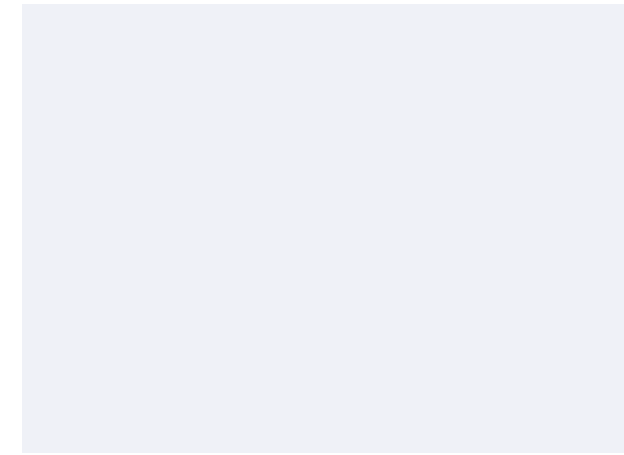
Colors



CMYK: 0% 0% 0% 79%
RGB: 53 53 53
HEX: #353535



CMYK: 0% 65% 51% 10%
RGB: 230 65 100
HEX: #E64164



CMYK: 3% 2% 0% 3%
RGB: 239 241 247
HEX: #EFF1F7

Poppins Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*()**

Poppins Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*()